



Ninth Annual Dewey Beach Arts and Fun Fest
Outdoor Juried Art and Craft Show

Saturday, May 8, 2021 No rain date

9:30 a.m. to 4:00 p.m.

Dagsworthy Avenue, Bayside

Dewey Beach, Delaware

Public Admission is FREE!

Entry Deadline: Entries must be postmarked by April 15, 2021

Dewey Beach is a vibrant, fun, year-round beach resort community that is an ideal place to live and an attractive vacation and event destination for families and singles. Many small shops, hotels and restaurants cater to locals and the thousands of visitors each year. Dewey Beach lies on a small strip of land along Coastal Highway between the Atlantic Ocean and the Rehoboth Bay. Dewey Beach is centrally located between Milton, Lewes and Rehoboth Beach to the north and Bethany Beach, Fenwick Island and Ocean City, Maryland to the south. New York, Philadelphia, Wilmington, Baltimore and Washington, D.C. are a two to three hour car ride away!

The Ninth Annual Dewey Beach Art and Fun Fest will take place outdoors on the bayside of Dagsworthy Avenue which is in the center of town and intersects with Route One, also known as Coastal Highway. The show is sponsored by the Dewey Business Partnership, a nonprofit 501c(6) organization dedicated to the enhancement and quality of life in Dewey Beach. The show benefits the Dewey Business Partnership's town and visitor sponsored activities. The Arts Fest offers customers many unique gift options for Mother's Day, Sunday, May 9th.

Current COVID restrictions will be in effect.

Customers must wear masks when interacting with vendors.

Vendors must wear masks when interacting with customers.

Hand sanitizer is suggested at each booth.

Statistics:

Year One: 2012 show: 35 Artists, Attendance: 1000-1200 people Weather: sunny and warm, no wind

Year Two: 2013 show: 55 Artists, Attendance: 1500 + Weather: Overcast, very windy in the late afternoon, Saturday show postponed to Sunday

Year Three: 2014 Show: 54 Artists, Attendance: 1500+ Weather: sunny and warm.

Show postponed to Sunday

Year Four: 2015 Show: 55 Artists, Attendance 2000 + Weather: sunny and pleasant

Year Five: 2016 Show: 50 Artists, Attendance 1800 Weather: Sunny and VERY windy.

Show postponed to rain date.

Year Six: Canceled Nor'Easter

Year Seven: 50 Artists, Attendance 2000+ Our best show to date! Weather. Sunny, 72, no wind.

Year Eight: 67 Artist, Attendance 2000+ Beautiful weather! Great show!

2020 show cancelled due to COVID.

Timeline

Application Deadline: Postmarked by April 15, 2021. **No late applications will be accepted.**

Acceptance Letters emailed: April 20, 2021.

Date of Show: Saturday, May 8, 2021..

Rain Date: No rain date

Submissions: 3 images of work.

(NEW APPLICANTS ONLY...if you have never been in our show)

Acceptable forms of submitting work images

Printed or emailed

2021 NEW APPLICANTS

\$25.00 application fee (nonrefundable)

\$105.00 Booth Fee (refundable if not accepted to the show or if show is cancelled).

RETURNING ARTISTS 2013 -2019

APPLICATION FEE \$15.00

\$105.00 Booth Fee

Inaugural FIRST DEWEY ARTS FESTIVAL 2012 Returning Artists

APPLICATION FEE WAIVED Thanks for supporting our first show!

\$90.00 Booth Fee

Please make checks payable to Dewey Business Partnership

REFUNDS: No refunds will be given after May 1 if vendor cancels.

Refunds (booth fee only) will be returned if show is canceled due to weather or COVID. The show will be cancelled IF the weather is a threat to human life, unsafe conditions or if COVID restrictions cause us to do so.

Artists are VIP's:

***Keep your vehicle with your booth display!**

(exception: RV or very large trailers)

- *Several volunteers available to booth-sit, set-up and break down
- *Ribbons and prizes awarded for best of show and best booth display.
- *Free morning coffee, beverages, and breakfast treats.
- *Complimentary artist gift bag
- *Port-a-potties
- *Artist list and web-site links featured on Dewey Business Partnership web-site
- *On-site security provided by the Dewey Beach Police Department
- *No commissions collected for sales!**

Mediums Accepted

Clay, digital art, drawings and graphics, fiber, glass, jewelry, leather, metal, mixed media, painting, photography, print making, soap and fragrances, candles, sculpture, watercolor, wax, wood, textiles

Work must be original by the artist who MUST be present at all times.

No commercially, massed produced or kit-made items allowed.

Booth and parking Information – 50-60 spaces

Spaces are allocated for a **10x10** canopy or tent. We prefer white tents, however any color is acceptable as long as the tent is clean, neat and free of commercial logos. For example, a tent with a “Miller Lite” logo is not acceptable. Artist logos are acceptable. Space is 10x10 wide. Artists who have cars, SUVs, or Vans, will be able to park directly with their space for easy loading and unloading. YES, your vehicle can stay in your space the entire duration of the show. If an artist has an RV, large trailer or needs to get in and out, he or she will need to unload vehicle and park in another area. If two spaces are needed, please indicate (double the booth fee). All displays MUST look professional and pleasing to the eye. All signs must look professional. All spaces will be marked. Note: Backyard “screen houses” are not acceptable tents.

YOUR TENT/CANOPY NEEDS TO BE PROPERLY WEIGHTED AND SECURED! If your tent is not properly secured, we will ask you to take it down - no exceptions. This includes all professional tent set-up companies. No matter what the weather forecast may call for, an unpredictable wind can cause havoc to you, your art, the other artist displays as well as to the attendees. You are responsible for all set-up supplies including tables. The Dewey Business Partnership has the right to call the show to end early based on the weather. *Art Fair Insiders* is a great site to visit about weights, tents and shows!

Set-up and break-down

Set-up times will be staggered beginning at 6:00 a.m., 6:30 a.m., 7:00 a.m. 7:30 a.m., 8:00 a.m. and 8:30 a.m. This will allow for easy traffic flow. **Any space not occupied by 9:00 a.m. will be considered a “no show.”** All spaces must be vacated by 5:00 p.m. the day of the show. Trash must be cleaned up.

Marketing

The Dewey Beach Arts Fest will be advertised in most media outlets in Delaware, Pennsylvania, Maryland, New Jersey, Virginia and Washington, D.C. through the Dewey Business Partnership and the Rehoboth-Dewey Beach Chamber of Commerce. 100 percent of the nonrefundable application fee goes towards the jury process, marketing and show preparation.

Insurance and Finances Artists are responsible for their **own insurance and financial responsibilities**. There is no sales tax in Delaware. **We do NOT take a commission! There is an ATM machine at the end of the street.**

OTHER ARTS FESTIVAL ATTRACTIONS (as of Feb. 2021)

LIVELY FESTIVAL ATMOSPHERE!

Live Music throughout the day of the festival

Food Vendors

Student Art Gallery



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APPLICATION FORM

One application per artist. Maximum number of artists per booth is two. Both artists must have produced the same product. No sub-letting or sharing booths.

Artist name:

Artist two name: _____ (If working with
another artist)

Address:

Home Phone: _____ Cell Phone: _____
Email: _____ PLEASE WRITE CLEARLY!

Description of Art:

SUBMISSIONS: (if new artist to the show)

3 Images of Art (NEW ARTISTS ONLY)

Acceptable forms of submitting work images

1. Printed Pictures mailed (please write name on back of pictures)
2. Web-site address/images
3. Emailed Images patwright01@comcast.net

Set-up time preference: Pick 2.

6:00 a.m. _____

6:30 a.m. _____

7:00 a.m. _____

7:30 a.m. _____

8:00 a.m. _____

8:30 a.m. _____

Will you need help setting up? _____

TYPE OF VEHICLE _____ **Trailer?** _____ **Size of Trailer** _____

Payment:

*Please send **two checks**. One check for application fee and one for booth fee.*

Application Fees: NONREFUNDABLE

\$25.00 New Artist

\$15.00 Returning Artist

I have enclosed a check or money order for the application fee _____

I have enclosed a check or money order for the boot fee _____

I understand that this check (booth fee only) will not be cashed unless I am accepted to the show. If I am not accepted to the show, the check will be returned in the mail. _____ initial here

I affirm that I have read the rules and terms of the Dewey Beach Arts Fest. I indemnify and hold harmless the Dewey Business Partnership, its partners and sponsors from any and all harm, losses, damages and claims.

Signature: _____

Printed _____

Name _____ Date _____

Checks payable to Dewey Business Partnership

Dewey Business Partnership, PO BOX 260, Rehoboth Beach, DE 19971

Kelly Ranieri DBP Executive Director DBP (302) 228 3701 kellydewey@comcast.net

All art show questions and inquiries:

Patricia Wright - Art Show Secretary (302) 227- 6020 patwright01@comcast.net

