



Twelfth Annual Dewey Beach Arts and Fun Fest
Outdoor Juried Art and Craft Show

Saturday, May 11, 2024 No rain date

9:00 a.m. to 3:30 p.m.

Dickinson Street, Bayside

Dewey Beach, Delaware

Public Admission is FREE!

Entry Deadline: Entries must be postmarked by April 12, 2024

The Annual Dewey Beach Art and Fun Fest will take place outdoors on the bayside of Dickinson Street which intersects with Route One, also known as Coastal Highway. The show is sponsored by the Dewey Business Partnership, a nonprofit 501c(6) organization dedicated to the enhancement and quality of life in Dewey Beach. The show benefits the Dewey Business Partnership's town and visitor sponsored activities. The Arts Fest offers customers many unique gift options for Mother's Day, Sunday, May 12th.

The History: In 2012 the Dewey Business Partnership introduced the first Dewey Art Fest with 35 Artists. The attendance was overwhelming and indicated it was a welcomed event for the Town of Dewey Beach and visitors coming from all over. While the event was cancelled several times due to a Nor'Eastern then COVID, it again proved to be a huge success with more and more artists wanting to be involved. We sincerely hope that this coming year will go as planned and be a huge success.

Attached to this letter is an application for this year.

Here is the schedule and rules:

Application Deadline: Postmarked by **April 12, 2024**. No late applications will be accepted.

Acceptance Email Letters will be sent shortly after the deadline based on when the jury can meet.

Date of Show: Saturday, May 11, 2024.

Rain Date: No rain date

Artists: Must be original with the artist in attendance.

Categories:

FOR NEW APPLICANTS ONLY- if you have never been in our show!

3 images of your work needs to be submitted either my mail or email.

With your returned application by mail these are the fees.

\$30.00 APPLICATION FEE (nonrefundable)

\$125.00 Booth Fee (refundable if not accepted to the show or if show is cancelled).

FOR RETURNING ARTISTS 2013 -2023

\$20.00 APPLICATION FEE

\$125.00 Booth Fee

FOR Returning 2012 Artist Only (thank you for your loyalty-check for original 2012 show)

NO APPLICATION FEE

\$90.00 Booth Fee (for being our original artist participants)

Please make checks payable to Dewey Business Partnership

P.O. Box 260, Rehoboth Beach, DE 19971

REFUNDS: No refunds will be given after May 1 if artist cancels.

Refunds (booth fee only) will be returned or destroyed if show is canceled. The show will be cancelled if the weather is a threat to human life, unsafe conditions or if COVID restrictions cause us to do so.

Mediums Accepted

Clay, digital art, drawings and graphics, fiber, glass, jewelry, leather, metal, mixed media, painting, photography, print making, soap and fragrances, candles, sculpture, watercolor, wax, wood, textiles

Work must be original by the artist who **MUST** be present at all times.

No commercially, massed produced or kit-made items allowed.

Booth Information

Spaces are 10X10 and allocated for a **10x10** canopy or tent. White tents are preferred, however any color is acceptable as long as the tent is clean, neat and free of commercial logos. For example, a tent with a "Miller Lite" logo is not acceptable. Artist logos are acceptable. Please be prepared to secure your tent for there is always the chance of an unpredictable wind. If it is not secured we will ask you to take it down. If the weather should turn, the Dewey Business Partnership has the right to call the show to end early.

All displays **MUST** look professional and pleasing to the eye. All signs must look professional. All spaces will be marked. Note: Backyard "screen houses" are not acceptable tents.

Parking:

The artist who have cars, SUVs or Vans **WILL once again be able to park directly with their space.** Your vehicle will need to stay in your space for the entire duration of the show. If an artist has an RV, large trailer or needs to get in and out, they will need to unload their vehicle and park in another area. If two artist spaces are purchased, two parking spaces will be included. The spaces will be marked and volunteers will be available to guide you to your space and provide help if you need it.

Set-up and break-down

Set-up times will be staggered beginning at 6:00 a.m., 6:30 a.m., 7:00 a.m. 7:30 a.m., and 8:00 a.m. This will allow for easy traffic flow. **Any space not occupied by 8:30 a.m. will be considered a "no show."** All spaces must be vacated by 4:00 p.m. the day of the show. Trash must be cleaned up.

Artists are VIP's:

- *Volunteers will be available to booth-sit, set-up and break down
- *Ribbons and prizes awarded for best of show and best booth display.
- *Free morning coffee, beverages, and breakfast treats.
- *Two restaurants are also on site
- *Complimentary artist gift bag
- *Bathrooms are on site.
- *Artist list and web-site links featured on Dewey Business Partnership web-site
- *On-site security provided by the Dewey Beach Police Department
- ***No commissions collected for sales!**

Marketing

The Dewey Beach Arts Fest will be advertised in most media outlets in Delaware, Pennsylvania, Maryland, New Jersey, Virginia and Washington, D.C. through the Dewey Business Partnership and the Rehoboth-Dewey Beach Chamber of Commerce. 100 percent of the nonrefundable application fee goes towards the jury process, marketing and show preparation.

Insurance and Finances Artists are responsible for their **own insurance and financial responsibilities**. There is no sales tax in Delaware. **We do NOT take a commission! There is an ATM machine at the end of parking lot.**

OTHER ARTS FESTIVAL ATTRACTIONS (as of Jan. 2024)

LIVELY FESTIVAL ATMOSPHERE!

Live Music throughout the day of the festival

Food Vendors

Student Art Gallery

Dog Adoption